

Communication Guide for 100% Sent (Draft) 18 May 2026

The purpose of this conversation guide is to provide definitions and clarity on 100% Sent and to answer frequently asked questions for the various leaders we interact with in SLM. We hope that it helps you know what to say in different contexts.

Communication with Fellow CCC Staff

1. Definition of 100% Sent to staff:

100% Sent is the culture that expresses our calling to intentionally develop lifelong disciple-makers who are envisioned and equipped to see themselves as sent by Jesus into every sphere of life, including the campus, marketplace, and the world. It is not an added task to our job description, but the fulfillment of our mission. It ensures that every believer in our movement is mobilized, trained, and continually released as a multiplier to build spiritual movements wherever God places them. A surrendered alumnus's ministry is the natural overflow of their vibrant relationship with God and daily obedience to the Great Commission.

2. Frequently Asked Questions from staff:

❖ Is sending the same as recruiting?

- No. Sending focuses on a lifetime commitment to help fulfill the Great Commission, while recruiting can be for a specific period of time for specific assignments or roles.
- No! We recruit people to send. Recruiting could be for a specific purpose, while sending is a lifelong commitment to fulfilling the Great Commission.
- Jesus Christ is sending His people to make disciples in the whole world; we are both reminding the body of Christ to live as sent ones and recruiting toward more specific missional objectives within what God has called us to pursue as Cru.
- It seems the same but different; sending is a bigger scope than recruiting.

❖ Is this another task I have to do as an MTL?

- No, it's the same: help fulfill the Great Commission.
- Not really. I believe it is a strategy part of Win Build and Send, with the end goal in mind sending).
- No. It is part of our WBS. It is what we are supposed to be doing. It is to create the mindset in our disciples and prepare them for it.
- 100% Sent is about creating a culture and maintaining a connection with alumni. It does not imply an expansion of strategic missional activity under our local Cru plan, but it will require some work to communicate with and continue to keep the "lifelong disciples-makers" vision before those who have been involved in the local movement.

❖ Or is this a new way of thinking about ministry?

- We are doing the same thing as we always do: winning, building, and sending Christ-centered disciples, but making sure each one catches the vision to do it as a lifestyle, either as a staff member or not.
- It is not a new way, but it is a way that we should be thinking about the ministry. The goal is to win the world, and that can only happen quickly if our disciples are lifelong disciple-makers
- Ministry is the overflow of our communion with Jesus Christ. 100% Sent seeks to capture this powerful reality to help alumni continue pressing on toward a lifetime of kingdom impact.

•

❖ Am I focusing only on campus, or on a lifetime of discipleship?

- On a lifetime of discipleship.
- We are focusing discipleship on campus to see a lifetime of discipleship.
We start by campus but build lasting fruit in our disciples
- Jesus Christ has commanded that we go and make disciples of all nations; while we carry out our local task, we must also prayerfully seek to impact the whole world.
- You focus on campus to raise lifetime disciple-makers.
- You are discipling the students to become lifetime disciple-makers.

❖ Am I making followers... or disciple-makers?

- Disciple makers
- Disciple makers
- Followers of Jesus who make disciples
- You are a follower of Jesus who is making lifelong disciple-makers for Jesus.

❖ What needs to change in how I do ministry on campus?

- Revising the strategies that enhance disciple-making as opposed to followers.
- This depends on how you are doing your ministry, the vision you are casting for the disciples, and what you are considering the end products of your ministry.
- Focus on personal discipleship (Jesus Model) and connect with Leader Strategy
- Keep making your local impact very focused with clear measurable goals, but you may need to “zoom out” to help your involved students dream about how Jesus is making all things new everywhere and in every sphere. Consider having alumni connect with the local movement to share how they continue to live on mission.
- You need to focus on raising lifelong disciple-makers.

Communication with Students

1. Definition of 100% Sent to students:

100% Sent is a ministry culture and lifelong mindset rooted in the conviction that every believer is called and sent by Jesus. It is the natural overflow of a surrendered relationship with God, in which every believer in our movement is equipped and sent to live missionally wherever God calls them. This involves multiplying disciples, fulfilling the Great Commission, and remaining faithful as lifelong laborers who carry movement-building principles beyond the campus.

2. Frequently Asked Questions from students:

❖ What movement-building principles do I need to learn (teach?) on campus for a lifelong ministry?

- Regular review of the five phases of a movement and the campus framework.
- Holistic discipleship Principle.
- Students can gain a simple framework for sustained missional impact. The 5 Things: Campus Ministry Essentials · 1. My Kingdom Vision · 2. My Team · 3. My Plan · 4. My Training and Tools · 5. My Coach
- Using the Global SLM Vision as a tool to cast a lifelong vision for the students.

❖ What biblical perspective of a “Sent One” and disciplines do I need to have to help me persevere for a lifetime of walking with Christ and making disciples?

- I would refer to John 20:21 and Matthew 28:18-20, as well as Matthew 22:37-39, for loving God and your neighbors by telling them how they need Jesus.
- Great Commission is given to all disciples. We are called to raise lifelong disciple-makers for Jesus Christ, not just followers.
- Since Jesus gave the mandate to make disciples, He has never asked us to stop. The Great Commission is to live through generations.
- The Greatest Commandment and the Great Commission work together to transform our affections and align our labor to the will of the Lord. In the Gospel of John, chapter 8, Jesus speaks of being sent, and he observes, “I always do what pleases the Father”. His dedication to always do the will of the Father was relational, as he observes in vs 38. We lose track of the will of God when we let our hearts' greatest affections run after others.

❖ What do I need to learn now to start a ministry in my workplace after graduating? Who will mentor and coach me?

- The Alumni are already actively making disciples in the marketplace and among staff. 5 Things.
- Every individual, from every occupation and every sphere of society, should have the opportunity to hear the Gospel and become a disciple of Jesus Christ. Cru staff and Kingdom leaders play a vital role as mentors, guiding believers toward spiritual maturity and equipping them to make disciples of others.
- The training that you have received on campus has given you a good foundation to start with. There are other training sessions available that will be helpful. We also have alumni who are missional in the marketplace that will serve as coaches to you.
-

❖ Are there graduates or young professionals I can connect with to help me prepare better while I am still a student?

- Yes.
- Yes, there are young professionals who are missional in the marketplace and willing to coach you.

❖ What else do I need to be 100% sent?

- An obedient heart to the lifetime commitment of living a surrendered life and making disciples for Jesus Christ.

Communication with Alumni

1. Definition of 100% Sent to Alumni:

100% Sent is the perspective and lifelong commitment for alumni to follow Jesus and make disciples, fulfilling the Great Commission in every new environment. Rooted in the biblical conviction that all believers are "sent ones," this ministry flows from an ongoing surrendered relationship with God. It is the continuation of movement-building and surrender to Jesus from the campus to the marketplace, the church, and the city. It requires alumni to integrate their faith and purpose into their professions and relationships by cultivating spiritual habits that align with their vision and the intent of their hearts.

2. Frequently Asked Questions from Alumni:

❖ How do I balance this with my work life?

- Grow in obedience to the call and network with fellow Alumni who are active in the marketplace or are engaged directly with the ministry.
- You can set aside some hours after work to spend with students or co-workers.

❖ I don't want to go back to campus. What else can I do? Our experience has shown that most alumni will not return to campus, so we want to help them understand Jesus' call to walk with him and to make disciples for a lifetime. That might be in their workplace, church, or community.

- Commit to being a disciple maker wherever God places you.
- You can do ministry with your fellow professionals in the marketplace.
- You don't need to be on campus, but you can do the WBS process in your marketplace

❖ **Is the training I received on campus applicable in my new workplace?**

- Yes, it is. CCC is an ideological organization that emphasizes simplicity and transferability. It is also important to be oriented to the dynamics and approaches, given the demographics and changing times.
- Yes, it is. We also offer other training tailored to the marketplace.
- Yes, CCC can offer more training for your marketplace

❖ **How do I connect with other alumni who love Jesus and want to share Him with others?**

- By attending alumni-related meetings and also contacting staff or the National SLM Team Leader of a particular country.
- Through our alumni gathering and also through staff who disciplined the alumni while on campus.
- Through your church members and Graduates or Christian staff from your workplace.

❖ **Can I become an alumnus without having any training at my campus or high school?**

- No. It all begins with understanding the vision and what it takes to do and become, which necessitates acquiring training.
- Yes. We will provide the training thereafter.
- Yes, but you need to go through some training and study materials

Possible next steps from VPSLM Team: 1) further explain the # “100” 2) Add Answers to have a real Q and A. Now only Q’s